

7th Annual



# US Offshore Wind ConfEx July 18-19, 2022 | Boston, USA

# Accelerate US Offshore Wind

Unleash project development and supply chain expansion

**1,000+** Attendees

60+

**30+** 

60+ Exhibitiors

# **Offshore Wind Leaders Speaking in 2022**



Amanda Lefton Director BOEM



President & CEO Avangrid Renewables Offshore



James Cotter Vice President Offshore Wind Americas Shell New Energies



Katie Theoharides Secretary of Energy and Environmental Affairs Commonwealth of Massachusetts

### Secure partners and win contracts at America's BIGGEST Offshore Wind Event

#### Secure Market Share

Lock in your place as the preferred developer or partner and grow market share. Get updates on federal and state development plans and all the projects that are due or taking place.

#### Build Partnerships and JV's

Identify serious industry collaborators from the USA and Europe. Understand who they are, what projects they are planning, and upcoming opportunities for project partnerships and supply contracts.

#### **Evaluate Risks and Rewards**

Get critical updates from federal, state and project leaders about policy, supply chain and infrastructure decisions to evaluate risks and identify the lucrative areas to expand your business. **Welcome to the largest US Offshore Wind Community** 

### The Premier event for Offshore Wind executives

### Who should attend and what are the benfits?

Reuters Events US Offshore Wind 2022 is America's largest information and networking hub for businesses that are looking to invest, find partners and secure contracts in multi-billion dollar US offshore wind projects. Moreover, the conference has become the world stage for industry-defining policy updates on US OCS leasing and permitting activity.

# There's something specific for everyone!

#### ARE YOU A PROJECT DEVELOPER, INVESTOR OR ADVISOR?



Evaluate the market conditions and potential risks you face on a federal, state and national level to inform crucial decisions about project partnerships and development opportunities in key coastal states.

Assess supply chain, workforce capabilities and infrastructure progress on the east coast so you can assemble the partners and supply contractors you need to deliver reliable projects, on time and within budget.

Analyze US subsidy schemes and tax regimes and the implications for financing and your bottom line.



#### ARE YOU A CONTRACTOR, SERVICE PROVIDER OR SUPPLIER?

Understand what developers require in terms of a supply chain, along with projected project timelines and when and where you can become a preferred project partner.

Demonstrate how your technologies and capabilities can reduce project capital costs and support the pipeline of existing and future projects i.e., vessel capabilities, foundation options, installation models, turbine selection, O&M etc.

Network with up to 10,000 potential industry leaders to make the right connections and seize the exciting new commercial opportunities in US offshore wind.



#### ARE YOU A NEW MARKET ENTRANT TRANSITIONING INTO THE OFFSHORE WIND SUPPLY CHAIN?

Review upcoming projects and commercial opportunities against your capabilities so you can diversify into the offshore wind sector. Anticipate the size of market and how to tender to developers; and understand the layers of the supply chain, how you fit in and who your customers are.

Identify Joint Venture opportunities and identify commercial partners in the US offshore wind boom.



#### ARE YOU IN GOVERNMENT AND POLICY DEVELOPMENT?

Demonstrate your role in delivering the US offshore wind industry through efficient siting, leasing, and permitting. Understand your role in developing a robust offshore wind supply chain and infrastructure plan to support the buildout of a world leading US offshore wind industry.

Develop a collaborative and coherent strategy with industry stakeholders to boost the offshore wind market and infrastructure plan to realize the economic benefits and job creation that offshore wind will bring to America.

2022 will be a big year for US offshore wind so don't miss this opportunity to join the leaders as they forge the path to a clean energy future with offshore wind at its core.

<u>Click here</u> to register online or visit <u>https://reutersevents.com/events/</u> offshore-wind/register.php



Diana Dropol Conference Director Reuters Events **diana.dropol@thomsonreuters.com** 

# Who attends USOW



# **Events at a Glance**

# Flagship US Offshore Wind 2022, In-Person, Boston. 18-19 July, 2022:

**Key themes**: siting, permitting, leasing, supply chain, ports infrastructure, grid integration, policy, markets, construction and installation, project execution, marine logistics and vessels.

**Overview**: The US offshore wind industry boom, projected to generate nearly 35 GW of power in eight East and West Coast states by 2030, presents a \$70 billion CAPEX revenue opportunity to businesses in the U.S. supply chain. An unprecedented 2000 GW of U.S. offshore wind resource remains untapped, waiting to be unleashed!

As this once in a lifetime opportunity presents itself to local and international businesses, the US Offshore Wind Conference and Exhibition returns to Boston with one mission - to accelerate the development of the existing project pipeline and unleash new development areas on the East and West Coasts.

Supply chain deals, joint ventures and policy making– this is the place where it all happens for US offshore wind businesses. You'll meet every major developer, investor, contractor, supplier, manufacturer, policy maker, who hold they keys to thousands of imminent supply chain and service contracts.

Backed by a brand you can trust, the Reuters US offshore wind 2022 will deliver everything you need to know about US offshore wind markets and supply chain activity, helping you to resolve development bottlenecks and facilitate a multitude of supply chain matchmaking activity.

#### Five Reasons why YOU cannot miss the BIGGEST reunion in the history of Offshore Wind:

- **1** You'll receive all you need to know about current and future OSW projects and lucrative supply chain opportunities from 60+ speakers: Executives from leading developers and regulators will share their plans for current and future projects, and supply chain requirements.
- 2 You'll meet serious industry collaborators to secure market share as a developer, supplier or advisor: This event is where the early commercial relationships are formed amongst OSW developers, financiers and supply chain players. Miss it and miss your best opportunity to build your US offshore wind business. Remember only the early movers will reap the rewards!
- **You'll have access to All active and new market players in one place, at one time, to create partnerships for success:** As North America's largest-ever offshore wind event, you'll meet 1,000+ attendees, 60+ speakers, 60+ exhibitors, for focused learning, strategic insight, and business development opportunities. Along with a multitude of supply chain matchmaking activity, you will meet every major developer, operator, investor, EPCI contractor, supplier, manufacturer, consultant, policy maker, and more.
- You achieve all your US Offshore Wind goals in just 2-days: Find partners, meet clients, speak to key influencers, gather info, assess risks, and seize opportunities throughout your time at this conference & expo.

5 You'll learn how US OSW regulatory system is evolving and the evolution of policy in OSW states: The event sets out the critical details of how the US offshore wind system will work in individual states. US OSW is an evolving very fast and needs to be understood if you are to be a successful market player.

Check the complete conference agenda here: reutersevents.com/events/offshore-wind/conference-agenda.php

# **US Offshore Wind ConfEx**

July 18-19, 2022 | Boston, USA

# **REGISTER TODAY**

# 2022 Speaker Line-Up





Check out the full speaker line-up here: reutersevents.com/events/offshore-wind/conference-speakers.php

# REUTERS EVENTS" US Offshore Wind ConfEx

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# **REGISTER TODAY**

CLEAN ENERGY CENTER

DMM

MAINE

Power Advisory LLC

linxon

**40**N

# 2022 Speaker Line-Up



### **Speaking Opportunities open!**

Reuters Events are always on the look out for inspirational speakers and panelists to join the US offshore wind conference sessions and workshops. If you are interested please email diana.dropol@thomsonreuters.com with details of your proposal.



# Check out the full speaker line-up here: reutersevents.com/events/offshore-wind/conference-speakers.php

# Flagship US Offshore Wind 2022, In-Person, Boston. 18-19 July 2022:

### Conference Agenda - Day One

Format	Session title	
Registration	Registration & Coffee	
Presentation	US offshore wind: A Market Update	
Keynote Interview	Federal plan for USOW	
CEO Keynote Discussion	How to accelerate the development US offshore v	vind
Networking	Exhibition & Coffee	
Keynote Presentation	California Unlocked	
Keynote Panel	California Unlocked	
Networking	Lunch & Exhibition	
TF	RACK 1: INFRASTRUCTURE	TRACK 2: CONSTRUCTION AND INSTALLATION
Panel: Review of port upgrades and activities: what are the remaining challenges to tackle?		Panel: Procurement - How are Contracting Models Evolving for Offshore Wind?
Interactive Sessions: Work Available Discussions: Tra	shops and Roundtables. nsmission, O&M, Port Upgrades, and Vessels	
Break: Networking/ Exhib	ition	
Panel: Grid Integration: Perspectives from transmission developers and technology providers		Panel: Vessel Options for Jones Act Compliance
Panel: Grid Integration Developments Northeast and Mid-Atlantic		Panel: The business case for privately funded Jones Act Compliant offshore wind installation vessels

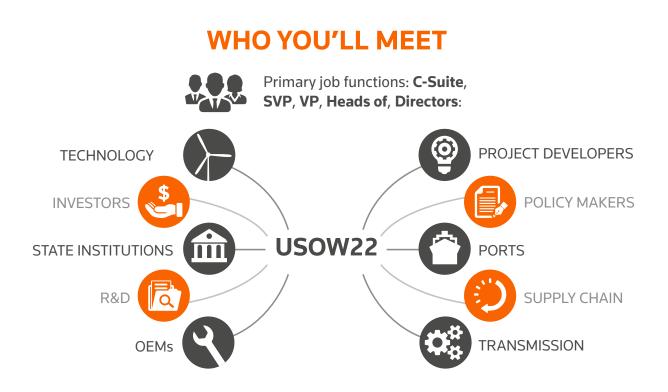
### Conference Agenda - Day Two

Registration	Registration & Coffee	
TR	RACK 1: PROJECT PLANNING	TRACK 2: PROJECT EXECUTION
Local Content: Solving the Chicken-and-the-Egg Paradox		Panel: Project Execution to improve installation, operational performance, and value
Panel: Permitting 30 GW. Procedural organisation and regulatory process		Panel: Fast and furious – Revealing how ready the US offshore wind is for the insurance market
Panel: Sharing the Ocean		Panel: O&M, onshore/offshore marine logistics
Networking	Coffee Break	
Presentation	Regulatory Updates – federal leases and siting on the OCS	
Keynote Interview	Driving US offshore wind innovations with new technology	
Panel	The global energy transition and role of Offshore Wind in the US	
Networking	Lunch & Exhibition	
Keynote Panel	The Evolution of Debt and Tax Equity Financing in US Offshore Wind	
Keynote Panel	State Procurement for Offshore Wind	
Panel	Expanding for New Development on the East Coast – Developing the New York Bight	



# Attendee breakdown

2022 will be a big year for US offshore wind! Don't miss this opportunity to join the leaders as they forge the path to a clean energy future with offshore wind at its core.



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#### **Build Partnerships and JV's**

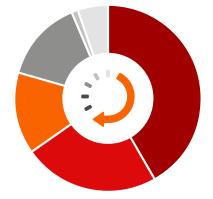
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#### **Evaluate Risks and Rewards**

Get critical updates from federal, state and project leaders about policy, supply chain and infrastructure decisions to evaluate risks and identify the lucrative areas to expand your business.

#### Network with up to 200+ offshore wind decision makers

Network with ALL of the active players, from governments, developers, contractors, financiers and suppliers using our exclusive event matchmaking app.



Supply Chain 41% Finance / Investor 23% Developer / Operator / Utility 16% Gov / Association / Edu 14% Media / PR 1% Other 5%

# **Sponsorship Opportunities at USOW22**

Click here to view sponsorship opportunities 🗕

### SECURE MARKET SHARE IN THE US OFFSHORE WIND INDUSTRY



Gain heightened visibility as a speaker, sponsor and exhibitor in front of government officials, developers and major EPC's Position your company to win contracts and secure market share in the US Offshore Wind industry



Identify industry collaborators and new clients as the US wind industry ramps up! Network with up to 200 offshore wind executives from a mix of US and European companies.

### MEET YOUR PROSPECTS AND GENERATE LEADS

36%	CXO (FINAL DECISION MAKER)	
34%	EVP, SVP, VP	
18%	DIRECTOR	
70/		



- 4% MANAGER
- **1%** ANALYST

#### INCREASE BRAND AWARENESS AND BUILD RELATIONSHIPS THROUGH...

#### Meetings

Host your own webinar or roundtable. Or create your own package to really maximize your presence.

#### Exhibition

Take a booth to exhibit your products and services to up to 200 executives in the networking and exhibition hall.

#### Branding

Feature your company logo on the event banners, website, brochure and marketing emails that reach in excess of 60K wind power professionals.

### ENGAGE YOUR CUSTOMERS IN THE FOLLOWING WAYS



#### Keynotes

Take advantage of our most prestigious speaking opportunity in the morning plenary conference.

Be seen as the pioneer at the forefront of the industry. This option will give you maximum exposure.



#### 15-minute stand-alone presentation

Deliver a 15-minute presentation to demonstrate thought leadership.

Captivate the audience of your choice in one of three conference tracks.



#### **Panel Speaker**

Choose to moderate or participate in a panel discussion of your choice, with up to 5 other participants

Become a Panel Sponsor and build your own panel of speakers and invite your key clients to join you!

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# **Registration is now open**

# Click here to register today 🔶

### Or visit reutersevents.com/events/offshore-wind/register.php

#### Federal Regulators

# **U.S. Regulator Pass**

### **ENQUIRE HERE**

**BUY NOW** 

**BUY NOW** 

This pass is for US Regulators only and includes:

- 2-day conference and exhibition pass (July 18-19, 2022, Boston)
- Attend the networking lunches
- Networking drinks evening party on Day 1
- Fast Track registration and Reserved Seating
- Networking App access pre, during and post conference: browse attendee list and book meetings
- Access to Networking tables in exhibition area
- Access to all 25+ downloadable presentation slides
- Access to full audio recordings of all conference sessions (including panel discussions): catch up on the sessions you missed!

#### Supply Chain and everyone else

# Standard Pass MOST POPULAR

#### \$2,999

This pass includes:

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- Attend the networking lunches
- Networking drinks evening party on Day 1

### VIP Pass BEST VALUE \$3,499

#### This pass includes:

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- Networking drinks evening party on Day 1
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- Access to all 25+ downloadable presentation slides
- Access to full audio recordings of all conference sessions (including panel discussions): catch up on the sessions you missed!
- Post event report summarizing all key lessons and industry discussions: report back to your executive team with everything in one concise report.

#### Developers

### Standard Pass MOST POPULAR

#### \$2,499

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- 2-day conference and exhibition pass (July 18-19, 2022, Boston)
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- Networking drinks evening party on Day 1
- Fast Track registration and Reserved Seating
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  attendee list and book meetings
- Book networking tables in exhibition area

# VIP Pass BEST VALUE

### **BUY NOW**

**BUY NOW** 

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\$2,999

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### **Group Discounts**

#### The most popular way to attend US Offshore Wind 2022

- Applicable to groups of 2 or more save up to \$600 off each pass!
- Enquire if you are 2 or more people registering together to guarantee a discount
- Benefit from up to \$600 off each pass, depending on the group size
- Attend as a team or connect with other internal functions to benefit from the best rates



#### CANCELLATION POLICY

It is possible to transfer your place to a colleague or client if you are unable to attend. You must inform the Reuters Events customer services team of this change in writing prior to the event. You will incur 25% cancellation fee if you cancel one month or more prior to the event. For all cancellations received less than one month prior to the event we will be obliged to charge the full fee. The organizers reserve the right to make changes to the program without notice.



# **Sponsor & Exhibitors**

